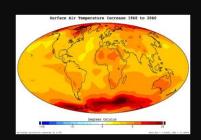
ELAPHE in-wheel motors













Efficient resource use

Clean water

Clean air

Renewable energy Global warming fight

Elaphe Itd.



- in-wheel motor innovations + R&D
- JSI spin-of, Technology Park Ljubljana member
- "The Best business idea" winner
- The most ecological company in 2007
- Innovation forum winner 2008
- Intel Challenge EU finalist in 2010
- 3rd place at EEVC Cleantech 2010













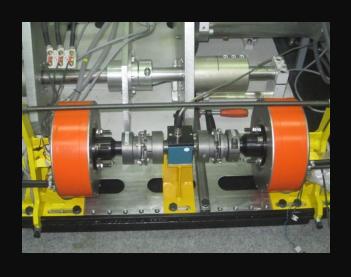
FP7 proposal:

elaphe
www.in-wheel.com

Research: "Suitability of in-wheel motor technology for the next generation of electric cars"

3 in-wheel motor cars to test and validate

- Safety
- Durability
- Compatibility
- Performance
- Public acceptance
- Manufacturability and
- Price

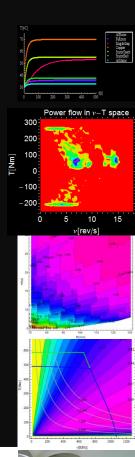


Offer and challenges



What we have:

- In-wheel motor technology proven with7 generations of prototypes
- Ambitious and experienced team
- Prototyping know-how and equipment
- Unique computer simulation software
- Basic experience with EU projects
- Good personal network at national level

















Missing or incomplete skills



- Complete system design
- Optimization of other components
- Testing up to automotive standards
- Automotive industry production know-how
- Knowledge of decision making criteria hierarchy in automotive industry
- Mass production

Summary



- FP7 project
- In-wheel motor technology
- Three electric cars
- Feasibility research
- Innovation, R&D
- Production and testing
- Safety, durability
- Compatibility...



ELAPHE LTD.

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